

# Leading and Inspiring through Financial Education<sup>SM</sup>

## Train-the-Trainer Program

**One Fundamental Goal:** Train others in community organizations to facilitate financial education and motivate people to develop positive financial habits for the future. This train-the-trainer program offers self-directed online training in which participants will develop skills and expand cultural and socio-economic awareness needed to deliver financial education. Learning focus includes self-reflection on how to establish a friendly inclusive learning atmosphere for everyone.

### Learn:



How to create a safe environment of understanding, rapport and confidence.



How to identify and respond to different learning styles.



How to demonstrate skills and techniques to deliver financial education content in multiple contexts and environments.



Key financial education concepts: planning, budgeting, saving, investing, debt, and sharing.

### Together:

Broadview supports organizations that wish to facilitate their own sessions.

We will supply an outline, supporting facilitation materials, and pre- and post-learning assessments. In partnership, we ask that the organization administer and return assessments. Broadview evaluates content effectiveness on an ongoing basis as we strive to help people improve their financial lives. Learning measurement is key to identifying impact.

**ENROLL:**  
[broadviewfcu.moneyedu.org/life](https://broadviewfcu.moneyedu.org/life)

**ALWAYS FREE:** Broadview's education is provided at no cost. If available, our team is ready to facilitate as a community service for any organization, free of charge.

**(B) Broadview<sup>SM</sup>**  
Federal Credit Union

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Broadview Financial Well-Being is a unique educational initiative that features an innovative approach to providing free financial education to community organizations and individuals. It is intended to guide and encourage participants to focus on achieving personal economic stability and financial independence through a series of free workshops that aims to have a lasting impact on the community. Broadview products and services are not discussed in these seminars. We are the recipient of both the national and statewide 2018 Desjardins Youth Financial Education Award (more than \$1 billion asset category).

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