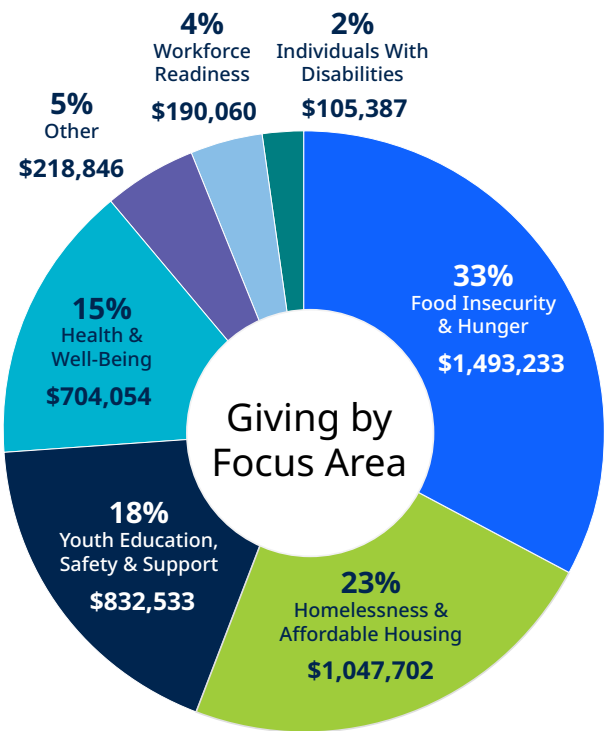




# Community Impact



## Investment by Region

Capital Region	\$3,402,929
Central New York	\$530,277
Southern Tier	\$204,450
Western New York	\$454,158
2025 Total	\$4,591,815

## Employee Volunteer Updates



259

Volunteer opportunities



28,835

Volunteer hours



\$1,075,257

Financial Equivalent\*\*  
Contribution to the Community

\*\* According to the Independent Sector, a volunteer hour in New York is valued at \$37.29.

Volunteering is serious business and we surpassed our 2024 volunteer hours by 5,000 more hours logged by our employees in 2025! Giving back isn't just what we do — it's who we are at Broadview.

# Community Highlights

## People Helping People

Giving for Good allows our employees and members to designate monthly donations that are used to purchase basic needs for people in our community. [Learn more](#) and sign up to join us!

Total Donations: \$130,845.58

Total Contributors: 29,495

In 2025, Broadview again engaged employees and members in our monthly Giving for Good program, increasing the number of participants and dollars donated to make an even greater impact in our community.

75

organizations  
served

## Supporting Those Impacted by Homelessness During the Cold Winter Months

In 2025, thanks to the incredible generosity of those enrolled in Broadview's *Giving for Good* program, we provided more than [\\$60,000 in emergency supplies](#) to [14 homeless and family crisis shelters](#) across New York State. Each winter, the demand for cold-weather essentials grows, and these supplies are critical to helping organizations care for individuals and families during the harshest months.

Supplies included:

- Fleece Blankets: [1,250](#)
- Gloves: [3,900](#)
- Winter Hats: [3,900](#)
- Hand Warmers: [2,350](#)
- Socks: [4,325](#)
- Lip Balm: [2,850](#)

Plus, countless other essentials like hand lotion, tissue packs, underwear, sweatshirts, sweatpants, bottled water, toilet paper, paper towels, bath towels, diapers, and personal care items.

[Together, we made a real difference for thousands of individuals facing homelessness and crisis situations. Thank you for helping us bring warmth, comfort, and hope when it's needed most.](#)



# Community Highlights



Ronald McDonald Hospitality Cart at the Ronald McDonald House in Buffalo

52

organizations  
served

## Investing in Youth and Advancing Health & Wellness Across Our Communities

In 2025, Broadview proudly expanded its partnership with [Ronald McDonald House Charities \(RMHC\)](#) to bring comfort and care to pediatric patients and their families across New York State. Through funding [hospitality carts](#) at [Oishei Children's Hospital\\*](#) and [Sisters of Charity Hospital](#) in Buffalo, we extended the reach of a program already serving families at [Albany Medical Center](#) and [Upstate Medical University Hospital](#) in Syracuse.

These carts—stocked with snacks, drinks, small toys, and comfort items—provide moments of relief and joy right at the bedside, allowing parents to stay close to their children during treatment without added stress or cost.

[By expanding this initiative statewide, Broadview continues to invest in youth programs and create greater health outcomes, ensuring families have the support they need during life's most challenging moments.](#)

\* Beginning January 1, 2026 the Oishei Children's Hospital is now known as the Golisano Children's Hospital of Buffalo. The name change is in recognition of a donation from Paychex founder and former Buffalo Sabres owner Tom Golisano.



# Community Highlights

69

organizations  
served

## Uniting Against Hunger: Broadview's Commitment to No Hungry Neighbors

In Summer 2025, Broadview rallied community partners and individuals for our second [No Neighbor Hungry](#) campaign, raising [\\$200,000](#) in donations for food pantries throughout the Capital Region. Partnering with [News 10 ABC](#) and local advocates, the campaign featured multiple donation channels with every gift matched [\\$1 for \\$1](#), amplifying the impact for families in need.

Then, in November, as communities faced the strain of a federal government shutdown, widespread furloughs, and reductions in [SNAP benefits](#), Broadview responded with urgency—donating [\\$750,000](#) across [55 organizations](#) statewide. This timely funding supported hunger relief programs in the [Capital Region](#), [Buffalo](#), [Syracuse](#), and [Binghamton](#), helping food pantries meet immediate needs during a critical time.

## Broadview Awards Infrastructure and Safety Grants to Nonprofits Across New York State

Broadview Federal Credit Union is proud to announce the awarding of more than [\\$140,000 in infrastructure and safety grants](#) to [18 nonprofits across upstate New York](#). Recipients will use these funds to make critical structural, and facility upgrades and security enhancements. More than 100 applications for funding were submitted during this year's funding cycle. Ultimately, 18 projects were selected based on impact and urgency. A few



No Neighbor Hungry food drive in partnership with Tri-City Valley Cats

Together, these efforts reflect Broadview's unwavering commitment to ensuring no neighbor goes hungry.

examples of the upgrades that came thanks to these awards are the [Boys & Girls Clubs](#) of Schenectady, as the Club used funds to install new water fountains with bottle fillers at the Rotterdam clubhouse, ensuring all youth have access to clean, cold, and filtered water, [Living Resources](#) used the funds to purchase a new generator at a residence serving individuals, including aging adults, with intellectual and developmental disabilities and the [Food Bank of Central New York](#) utilizing the grant to purchase video intercom stations to create a more secure environment for employees, volunteers, and the individuals they serve.

# Community Highlights

## Broadview Signature Events

### Broadview Golf Tournament

On September 22, our annual Broadview Golf Tournament at Saratoga National brought together **33 teams and 132 golfers** for a day of connection and community. Thanks to incredible support, we raised over **\$165,000 for the Broadview Cares Foundation**, with **40 staff volunteering more than 100 hours** to make the event a success.

This tournament is a powerful reminder of Broadview's commitment to community and the impact we create together.



Broadview Golf Tournament at Saratoga National

### Holiday Sharing Program Impact

In 2025, demand for our signature Holiday Sharing program was greater than ever. Together, we fulfilled wish lists for **over 5,000 individuals**, raising **more than \$250,000** through employee donations, corporate match, member campaigns, and board support.

Member contributions totaled **\$78,385**, including **over \$23,000 raised in branches** and more than **\$54,000 through digital banking**. These funds supported individuals served by **75+ nonprofits statewide**, engaging thousands of employees and members in the effort.



Holiday Sharing delivery day

## Looking for Broadview's Support?

To find our programmatic grant application and learn more about our giving guidelines please visit our [website](#).

# Education & Youth Highlights

## Investing in Youth, Strengthening Community Futures

In 2025, Broadview Federal Credit Union strengthened its role as a community partner and leader in financial education, delivering meaningful learning experiences that support students, families, and members across the region. This year, we engaged with [114 community partners and schools](#) through [337 educational events](#), each designed to build financial confidence and long-term stability.

A highlight of the year was Broadview's participation in the [New York State School Boards Association Annual Conference](#), where we connected directly with education leaders from across the state. These conversations are helping shape programs that align with school needs and expand access to high-quality financial wellness education.

Broadview also continued to host and support large-scale learning initiatives, including [F.I.T. Financial Independence Training](#), which brought practical money-management skills to more than 200 students at [Cohoes High School](#), as well as interactive sessions at the [Family, Career and Community Leaders of America \(FCCLA\) New York State Conference](#). Additionally, our involvement in regional



workforce development programs is helping young adults and job-seekers gain the financial tools needed to navigate their next steps.

Member well-being remains at the heart of Broadview's mission. Through our expanding educational efforts, we are investing in stronger financial futures and stronger communities for years to come.

[Request a private session for your organization or school](#)

[Join a webinar](#)

## 2025 Education Accomplishments



337

Online Sessions



26%

Increase in Financial  
Confidence & Capability



7,409

Learners



674

Hours of Financial  
Education Conducted

114

Community Partners Received  
Financial Education



\$101,100\*

Given to Our Community

\*Financial Education Contributions Calculated Based on Hours of Actual Training x \$150/hr

# Education & Youth Highlights

## Key Support for Youth and Teachers

In 2025, Broadview Federal Credit Union continued its commitment to helping young people and educators thrive by investing in meaningful opportunities that support learning, access, and long-term success. This year, Broadview awarded **\$152,500 in scholarships** to **85 student members** preparing to begin their college careers. Recipients were selected through a competitive review process that considered academic promise, community involvement, and each applicant's unique perspective on leadership and service. These scholarships reflect Broadview's belief that financial barriers should never limit a student's potential.

Broadview also strengthened its support for educators across New York State. Through the Broadview Educator Grant Program, **30 teachers and schools** received a combined **\$15,000** to advance classroom innovation and enhance learning experiences. Funding helped bring new

ideas to life in areas such as technology integration, hands-on STEM activities, literacy initiatives, and projects that foster creativity and curiosity. These classroom investments equip educators with the tools they need to inspire students and adapt to evolving learning environments.

By empowering both students and teachers, Broadview continues to champion brighter futures and stronger communities. These efforts are part of our ongoing mission to broaden opportunity, support educational excellence, and help generations of learners achieve their goals.

[Learn more about our Accelerate Youth incentive program for bankers age 18 and younger.](#)

[Explore Broadview in the Classroom, packaging financial wellness options for teachers to enhance the conversation around finances.](#)

## Accelerate Youth

\$10 for each Broadview banker that completed an activity, with a potential to earn up to \$60 in account deposits throughout 2025:

- Winter Reading, January-February
- Financial Education, March-April
- Community Service, May-June
- Report Card Rewards, July-August
- Fitness, September-October
- Letters to Veterans or Seniors, November-December



12,843

Accelerate Youth Submissions



\$128,430

Total Incentives Paid to Youth Bankers

## Broadview Scholarship Winners and Awards



\$152,500

Scholarship  
Awarded



85

Broadview  
Scholarship  
Winners





# Education & Youth Highlights

## Expert Support for College Planning

In 2025, Broadview's College Bound program continued to deliver meaningful support to families preparing for the financial realities of higher education. This year, our specialist provided personalized guidance to **865 members**, helping parents and students navigate each step of the college planning and funding process with greater clarity and confidence. Through our virtual panel discussion, Ask the Experts: College Decisions, members received direct answers to common questions about tuition costs, FAFSA updates, financial aid options, and strategies for comparing schools.

Broadview's College Bound team includes [Certified College Funding Specialists](#) who offer [free, private family consultations](#) tailored to each member's goals. From developing individualized funding strategies to creating a comprehensive financing plan, Broadview helps families make informed decisions during one of life's most important milestones.

By offering accessible, expert-driven support, Broadview continues to empower members with the knowledge they need to navigate college costs and invest wisely in their student's future.

[Connect with the College Bound team to begin planning your financial journey.](#)



## College Planning Assistance

College Bound is a complimentary service to Broadview members, helping families and students navigate the college financing process. Broadview's College Bound Specialists are certified and experienced consultants prepared to support students and families with strategies to pay for higher education. Members rely on our College Bound team for guidance on effective financing solutions. Broadview was proud to support **865 members** with college financial guidance in 2025!



865  
Members



# Education in Action

## Education in Action

